



Antioch Bootcamp

”Positioning Yourself for Success”

Presented by:

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Antioch Bootcamp: Roadmap for Success

Expectations/Responsibilities

- Regular attendance; Active participation
- Have a thirst for knowledge
- Read—Listen—Recall—Apply
- Use the tools given

Parents' Role

- Talk about potential/aspirations
- Assess interests, strengths & skills
- Continue to explore
- Be aware of competing factors
- Support, support, support your child

Build Relationships

- High school counselors
- Alumni
- Peers
- Mentors
- Leverage available resources

Embrace the Journey

Elementary School:

- Make good grades
- Attend Career Days
- Assess your interests
- Talk to professionals
- Talk to parents, peers

High School:

- Make good grades
- Attend Career Days
- Take required college placement tests
- Take college tours
- Apply for scholarships

College:

- Prepare the mind for college
- Set Goals
- Choose the right college
- Choose the right curriculum
- Evaluate social & financial factors
- Manage your time
- Develop key strategies

Align Your Career Interests with Your Purpose & Values

- Seek God's guidance (Why are you here?)
- Find your "why" (questions to ask yourself)
- Understand what you love
- Know what you value (life, career)

Successful Tips for Job Search & Keeping the Job

Job Search (Recruiters want to know):

- Can you do the work (Skills)
- Will you do the work (Attitude; motivation)
- Will you fit in (department, company)

Keeping the Job/Career:

- Be technically competent
- Be socially acceptable
- Be politically astute

Accounting Career Awareness Program

Introduction to College Life

Prepare the Mind for College

- HS vs. college—what's different?
- Make appropriate college visits
- Avoid situations that tarnish your name
- Make good grades NOW
- Take the required standardized tests
- Do career assessments

Set Personal & Professional Goals

- Identify your values, interests, and skills
- Set short-term and long-term goals
- Gather career information
- Conduct informational interviews
- Research the experience requirements
- Assess your moral fiber, concern for others

Choose the Right School for You

- Location
- Type
- Size
- Reputation
- Academics
- Traditions
- Activities

Choose the Right Curriculum for Your Major

- Choose a major as early as possible
- Identify core courses & electives
- Prepare a Career Action Plan
- Utilize the Career Center/Advisors

Evaluate Social & Financial Factors

- Roommate
- Dorm or off-campus housing
- Campus activities
- Student organizations
- Networking
- Monitor social networking sites
- Budget
- Work study/work experiences
- Internships

Manage Your Time

- Personal hygiene
- Eating, sleeping
- Driving/commuting
- Community service
- Free time
- Wasted time

Develop Key Strategies

- Taking tests
- Studying
- Writing
- Presenting
- Researching
- Thinking critically

Reminder: There is a difference between “going to college” and “succeeding in college”.
Plan for college, and continue to work your game plan until your goals are achieved.

10 Things to Consider Before Choosing A Major

- What is my passion?
- What is the earning potential of my interest?
- What schools offer this major? Where are these schools located?
- How much will it cost?
- Ask yourself: In what areas of my life am I most successful?
- How will I pay for college?
- What is the work load like?
- Who do I know has obtained the major I am considering?
- What career options are available with this major?
- What are the financial incentives? How much can I earn?

What I Value Most About Work

Value	Ideal Rating	My Rating	Comments
Nature of Work			What will I be doing? Do I like what I will be doing?
Work Environment			Have I visited the office? Have I interned there? What impressions did I get? Did I enjoy the work? Was I challenged? What do employees say about the work environment?
Company Culture			What is the corporate culture or profile? How reputable is the company? What about its leadership? What is the work ethic?
Training and Development			How are employees being trained? Is there an emphasis on training and development? Are there career paths? Are people moving along?
Compensation			What is the starting pay? Is there overtime? What benefits are there? Are employees generally happy with the company benefits?
Growth Opportunities			Are there opportunities for advancement? Is the company successful? Have there been layoffs, etc.?
Travel			Is there travel? How often? Where? What flexibility is there?

My Basic Profile: What Do I Want Out of Life?

Instructions: What do I want out of life? (Write down my answers, notes, ideas, and thoughts below. Don't worry about what anyone else will think, only what is important to me.)

Environment: What kind of environment do I thrive in? Where do I want to live? What type of neighborhood is important to me? Where is my ideal area to live in?

Financial: What kind of income do I need to support myself and my family? What financial goals do I have for my future?

Family/Social: Is family important to me? How many vacations do I want to take with my family? Do I want flexibility to attend school plays? Assemblies? Field trips?

Personal Development/Growth: What do I want to focus on personally? What areas do I want to learn and grow in? How will I do so? Books? Events? Courses? Coaching?

Physical Fitness/Health: What type of fitness program do I want to have? What kind of exercise do I want to do? What do I want to look like? How much energy do I want to have?

Finding My “Why”: 15 Questions to Ask Myself

1. What makes me smile? (Activities, people, events, hobbies, projects, etc.)
2. What are my favorite things to do in the past? What about now?
3. What activities make me lose track of time?
4. What makes me feel great about myself?
5. Who inspires me most? (Anyone I know or do not know: family, friends, authors, artists, leaders, etc.) Which qualities inspire me in each person?
6. What am I naturally good at? (Skills, abilities, gifts, etc.)
7. What do people typically ask me for help in?
8. If I had to teach something, what would I teach?
9. What would I regret not fully doing, being, or having in my life?
10. What are my deepest values?
11. What are some challenges, difficulties and hardships I’ve overcome or are in the process of overcoming? How did I do it?
12. What causes do I strongly believe in? Connect with?
13. If I could get a message across to a large group of people, who would those people be? What would my message be?
14. Given my talents, passions and values, how could I use these resources to serve, to help, to contribute? (to people, causes, organizations, environment, planet, etc.)

Questions to Understand What I Love

- What do I love enough to do for free?
- What do I do that causes time to feel differently? What causes me to lose track of time?
- If I had to reach something, what would I teach?
- What do people typically ask me for help in?
- What makes me feel great about myself?
- What do I enjoy regardless of the opinions of others?
- What are my favorite things to do in the past? What about now?
- What has hurt in the past that I don't want others to go through?
- What were some challenges, difficulties, and hardships I've overcome or are in the process of overcoming? How did I do it?
- What causes do I strongly believe in? Connect with?

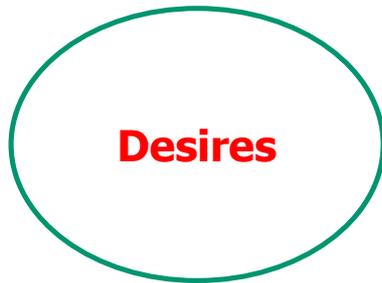
Question: If I was to stop living TODAY, what would I regret not having done already? What would I want people to say at my funeral that maybe he wouldn't or couldn't right now?

What is my "Calling"?

A Guide/Model to Finding Your "Calling" or "Purpose":

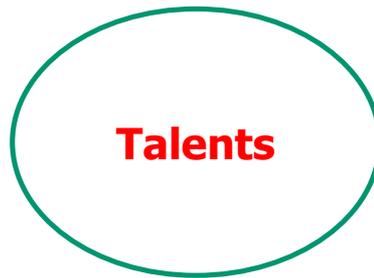
Bottomline: All of us are "called" or "commanded" to represent Christ.

#1



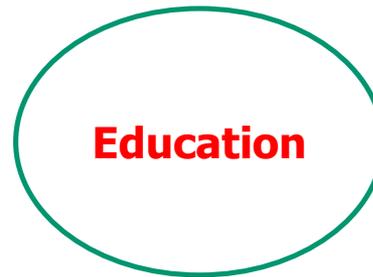
Psalm 37:4

#2



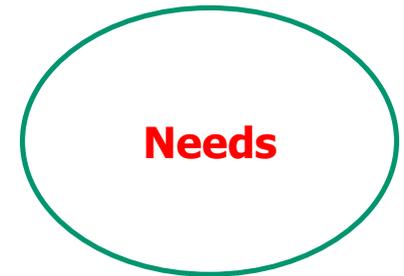
Romans 12: 6 - 8

#3



Matthew 4:28

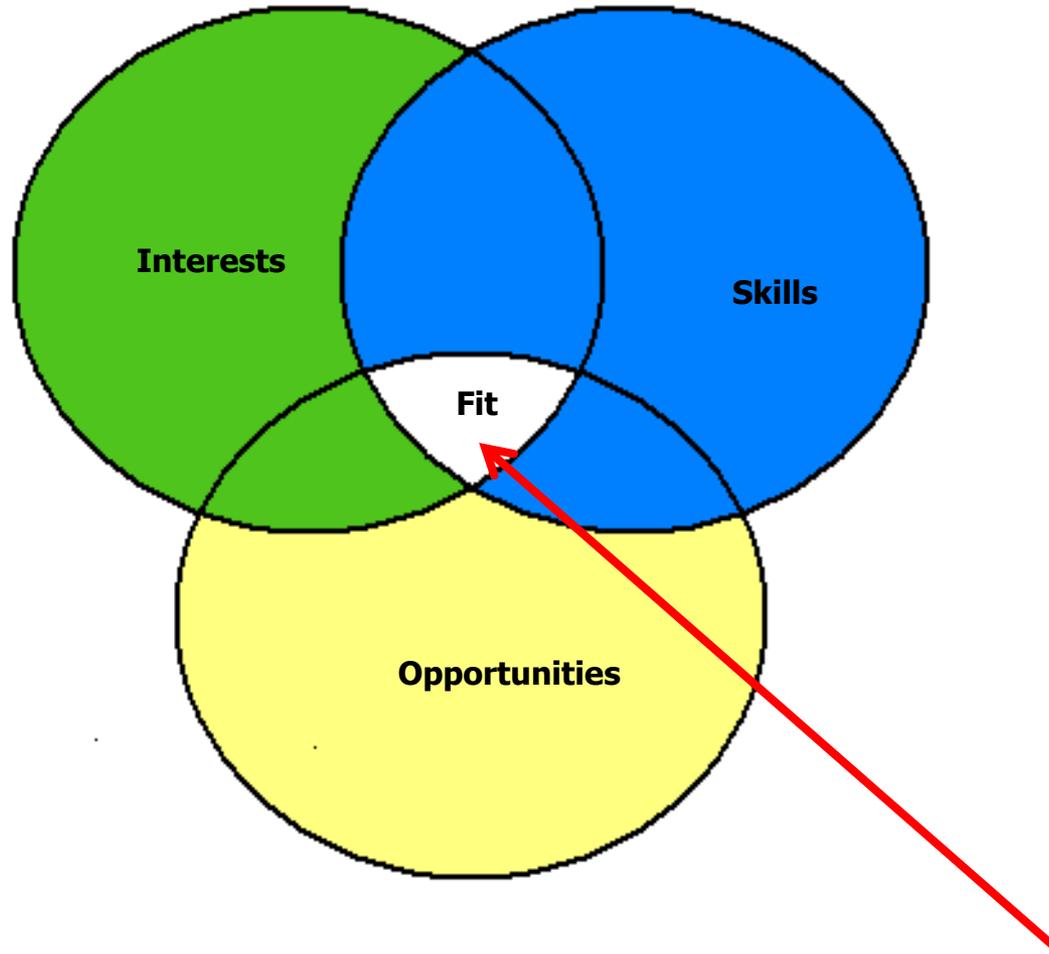
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Matthew 25: 34 - 36

Finding the Right Job

Job Fit



Tips for Parent/Student Career Discussions

- **Potential/Aspirations:**

Tell them that early on in their careers they will be valued more on their POTENTIAL than on their EXPERIENCE and TRACK RECORD (e.g., their aspirations, enthusiasm, work ethic, interpersonal skills, energy, etc.).

- **Interests, Strengths, and Skills:**

Help them to discover their interests, strengths, and marketable skills. (Get feedback from peers, friends, and mentors).

- **Continued Exploration:**

Continue to explore their interests and talents. Encourage them to find the answers to their questions (e.g., do they prefer working on their own, on project teams, in large organizations, and what they are honestly willing to work late nights, weekends, long hours, as required for certain jobs or careers).

- **Be Aware of Competing Forces:**

Job Satisfaction: Does this job/career align with your values, etc.?

Lifestyle: Where do you want to live? What working hours do you desire?

Money: What is the base salary? Is there a potential bonus? Are there long-term money options?

MPrints

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Odell L. Brown (Retired) At-A-Glance



Career Awareness & Development:

- Targeted Coaching & Mentoring
- Career Transitions Resources
- Accounting Career Awareness Program (ACAP); see www.dallasacap.com
- Adjunct Human Development Professor
- College Internship Program

Human Resources & Training:

- ADA/Career Transitions Resources
- Business Acumen
- New Leader Onboarding
- HR Workshop
- Emerging Leadership Development Program
- ERP Implementations (PeopleSoft, SAP)
- Instructional Design/Facilitation
- College Relations and Recruiting
- College Internship Program
- Continuing Education for 120 CPAs

Accounting & Auditing:

- Adjunct Accounting Professor
- VP--Financial & SEC Reporting
- Internal Audit Director
- Public Accounting

Education & Certifications:

- Harvard Business School (Executive Leadership Development)
- Master's in Professional Counseling
- Master's in Human Resources & Training
- Bachelor's in Accounting
- Certifications: CIA, CPA, PHR (CFE—inactive)

Past Employers:

- MPrints (Owner)
- Southwest Airlines Co. (Retired)
- North Lake College
- Associates First Capital Corporation
- KPMG LLP



My Personal & Professional Desires:

- Make a positive difference in the lives of others (**to “Lift As I Climb”**)
- Travel to interesting places
- Meet a lot of interesting people
- Have viable career options (not “jobs”)
- Live comfortably

Some Keys to Success:

- Strong desire to succeed (passionate)
- Strong work ethic; perseverance
- Purpose-driven goals/life
- Insatiable desire to learn; thirst for knowledge
- Ability to handle confidential information
- Strong attention to detail
- Organized; strong project management skills
- Strong leadership skills; ability to follow the lead of others
- Strong ability to build relationships (network with a purpose)
- Good combination: Technically competent, socially acceptable, politically astute

Odell's Career Journey

