

*"Bridging the Generational Divide:
My NABA Story"*

by

Odell L. Brown, CIA, CPA, PHR



"Lifting As We Climb"

Odell's NABA Story (1975 – Present)

40 Years of Continuous Commitment

National:

- **Lifetime Member**
- **Outstanding Member Award**
- **Outstanding Achievement Award (Industry)**
- **National Community Service Award**
- **Committee Chair**
- **Attended **32** National Conventions**
- **National Convention – Chair:**
 - **Awards Dinner (1986)**
 - **Technical Sessions (2001)**

Regional:

- **Regional Vice President**
- **Student Conference Chair**
- **Student Conference Recruiter**
- **Student Conference Speaker**
- **Student Conference Committee Chair**

Local:

- **Chapter Secretary**
- **Chapter President**
- **Committee Chair**
- **Outstanding Member Award**
- **Outstanding Achievement Award**
- **ACAP Executive Director (**15 years**)**



NABA Helps to Put the Pieces Together



MPrints

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Odell L. Brown (Retired) At-A-Glance



Career Awareness & Development:

- Targeted Coaching & Mentoring
- Career Transitions Resources
- Accounting Career Awareness Program (ACAP); see www.dallasacap.com
- Adjunct Human Development Professor
- College Internship Program

Human Resources & Training:

- ADA/Career Transitions Resources
- Business Acumen
- New Leader Onboarding
- HR Workshop
- Emerging Leadership Development Program
- ERP Implementations (PeopleSoft, SAP)
- Instructional Design/Facilitation
- College Relations and Recruiting
- College Internship Program
- Continuing Education for 120 CPAs

Accounting & Auditing:

- Adjunct Accounting Professor
- VP--Financial & SEC Reporting
- Internal Audit Director
- Public Accounting

Education & Certifications:

- Harvard Business School (Executive Leadership Development)
- Master's in Professional Counseling
- Master's in Human Resources & Training
- Bachelor's in Accounting
- Certifications: CIA, CPA, PHR (CFE—inactive)

Past Employers:

- MPrints (Owner)
- Southwest Airlines Co. (Retired)
- North Lake College
- Associates First Capital Corporation
- KPMG LLP



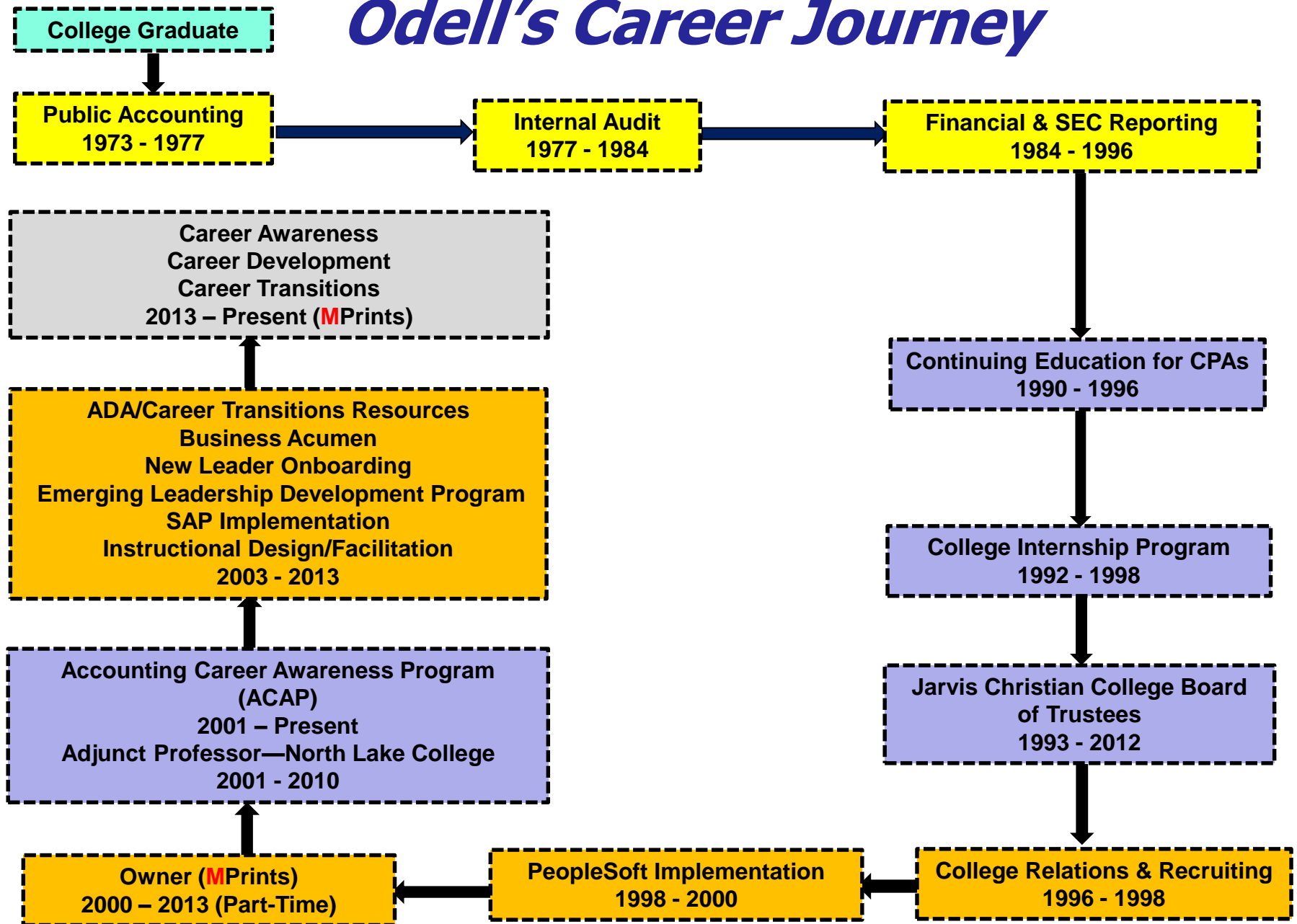
My Personal & Professional Desires:

- Make a positive difference in the lives of others (**to “Lift As I Climb”**)
- Travel to interesting places
- Meet a lot of interesting people
- Have viable career options (not “jobs”)
- Live comfortably

Some Keys to Success:

- Strong desire to succeed (passionate)
- Strong work ethic; perseverance
- Purpose-driven goals/life
- Insatiable desire to learn; thirst for knowledge
- Ability to handle confidential information
- Strong attention to detail
- Organized; strong project management skills
- Strong leadership skills; ability to follow the lead of others
- Strong ability to build relationships (network with a purpose)
- Good combination: Technically competent, socially acceptable, politically astute

Odell's Career Journey



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NABA...For All Seasons of Your Life

High School

Accounting Career Awareness Program (ACAP):

- Introduction to Careers in Accounting & Business
- Exposure to College Life
- Exposure to Accounting Professionals
- Corporate Tour
- Networking Opportunities
- Working in Teams
- Mentoring Opportunities
- Scholarship Dollars
- Interactions with other High School Students
- Targeted Curriculum



College

NABA Student Chapter:

- Internships/Job Opportunities
- Interviews & Interviewing Skills Workshops
- Exposure to Accounting & Business Careers
- Exposure to Accounting Professionals
- Mentoring Opportunities
- Scholarship Dollars
- Interactions with other college students
- Seminars and Workshops



Professional

NABA Professional Chapter Member:

- Career Opportunities in Accounting and Business
- Exposure to the Big 4 Accounting Firms
- Exposure to Seasoned Business Professionals
- Mentoring Opportunities
- Exposure to various industries and working environments
- Advancement Opportunities at various levels within the firms/corporations
- Consideration for positions on corporate and non-profit boards
- Unlimited opportunities in technical and skills training
- Networking Opportunities

Said Another Way...Making A Difference



High School Alumni Association:
Class of 1969



NABA National Convention:
Las Vegas, NV--2015



Dallas ACAP 2015



Fraternity Line Brothers of Spring '72



NABA National Convention:
Washington, DC--2014



Father & Daughter



Grand Daughter: Brooklyn



Deltas: Wife & Daughter

Dallas/Fort Worth NABA: 40 Years Later

Description	1975-- 1985	2005-- 2015
Family: DFW NABA being viewed as a Family; passionate about NABA	X	
Work: Increased emphasis and support on passing the CPA Exam—to increase chances of promotion and demonstrate proficiency in the accounting profession	X	
Civic: Community relations viewed as an important component	X	
Education: Awarding scholarships and strong student affairs were staples of chapter activities	X	
NABA: DFW NABA was a leader in the Western Region and nationally; monthly chapter meetings—every 2 nd Thursday	X	
Membership: Active and committed chapter members—a growing chapter; primarily in the public accounting sector	X	
Financial: Supportive financial base—corporate sponsorships	X	
Spiritual: Members were active in their respective churches	X	
Health: Demanding profession; work/life balance an issue	X	

Career Development: An Assessment Template

Current State

Evaluating Self, Current Situation

Internal Factors:

- Self-Concept
- Self-Efficacy
- Job-Related Values
- Interests
- Personality Type
- Skills/Strengths

External Factors:

- Life Events
- Environmental

Skills/Strengths:

- _____
- _____
- _____
- _____
- _____

Self-Concept: What I say/think about myself.

Self-Efficacy: My belief in my ability to manage transitions.

Gap; Transition

Transitioning

Work-Related Values	Ideal Rating (1 – 10)	Current Rating (1-10)

Current Projects:

- _____
- _____
- _____
- _____
- _____

Future State

Goal; Potential Interests

- _____
- _____
- _____
- _____

Things to do:

- _____
- _____
- _____

My Challenge to You

- Think about:
 - For what do you want to be remembered?
 - Where do you look for inspiration, mentors, and working models at this stage in your life?
 - What do you chase: Dollars? Titles? Positions? Skills? Experiences? Other?
 - As you look back over your life, think of what you are most proud of, the experiences you've had, and create "Your Story".
- Go to websites:
 - www.dallasacap.com (read about NABA and ACAP)
 - www.mprints.us (blog: tell me what you're discovering about yourself)