

NABA: "LIFTING AS WE CLIMB"



Presented by: Odell L. Brown, CIA, CPA, PHR

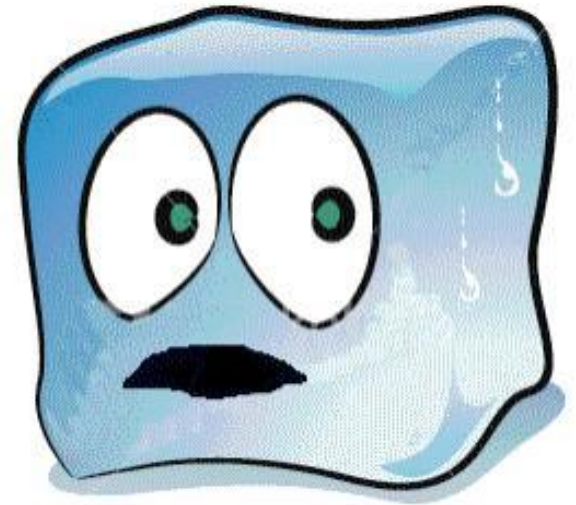
Presented to: UTD NABA Chapter

Date: February 18, 2014

Brief Introductions

Please share your:

- Name
- Hometown
- One Interesting Fact About Yourself



Who Wants To...

- Make a lot of money
- Travel to a lot of places
- Meet interesting people
- Own your business
- Exposed to a variety of opportunities & challenges



Today's Agenda

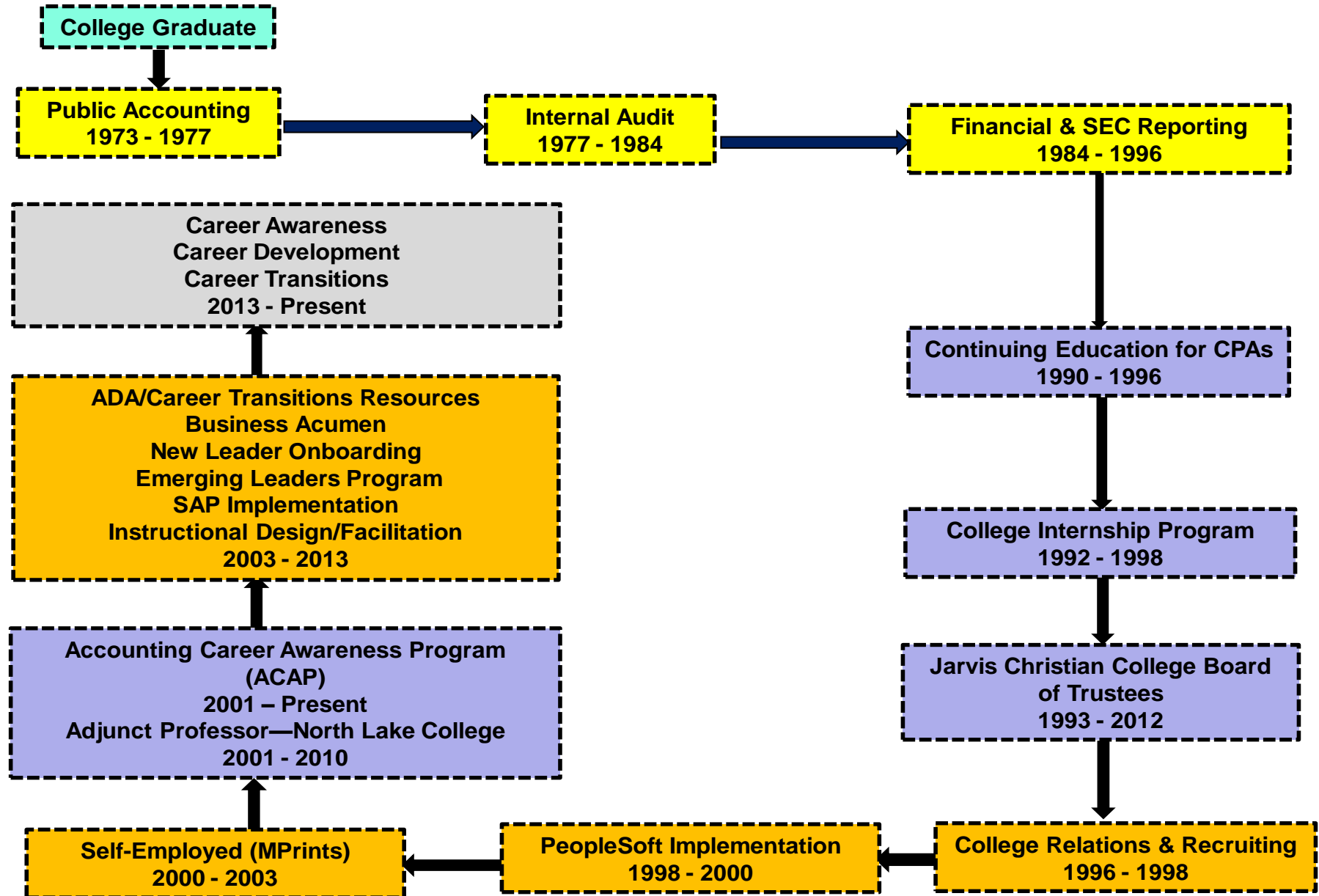
- Brief Introductions
- My Story/My Career Journey
- Why NABA
- Careers in Accounting & Finance
- Some Take-Aways for You
- Questions & Answers



My Story

- Grew up in Natchitoches-area (Northwestern Louisiana)
- Enrolled in Campti HS in 1967 (1st Black Male)
- Played Basketball; Ran Track
- Graduated from HS in May 1969
- Enrolled at NSU in Sept 1969; graduated in Dec 1972
- Left for Dallas, TX in Jan 1973; Joined NABA in 1975

Odell's Career Journey



Odell At-A-Glance

MPrints

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Career Awareness & Development:

- Targeted Coaching & Mentoring
- Career Transitions Resources
- Accounting Career Awareness Program (ACAP); see www.dallasacap.com
- Adjunct Human Development Professor
- College Internship Program Director

Human Resources & Training:

- ADA/Career Transitions Resources
- Business Acumen 101
- New Leader Onboarding
- HR Workshop
- Emerging Leadership Development Program
- ERP Implementations (PeopleSoft, SAP)
- Instructional Design/Facilitation
- College Relations and Recruiting
- College Internship Program Director
- Continuing Education for CPAs (Program Director)

Accounting & Auditing:

- Adjunct Accounting Professor
- VP--Financial & SEC Reporting
- Internal Audit Director
- Public Accounting (Senior Auditor)

Education & Certifications:

- Master's in Professional Counseling
- Harvard Business School (Executive Leadership Development)
- Master's in Human Resources & Training
- Bachelor's in Accounting
- Certifications: CIA, CPA, PHR

Employers:

- **Mprints** (Owner)
- Southwest Airlines (Retired)
- North Lake College
- Associates First Capital Corporation
- KPMG, LLP

Why NABA

For College Students:

- Career Exploration & Guidance
- Access to Role Models/Mentors/Coaches
- Internships
- Scholarships
- Other Networking Opportunities



Careers in Accounting & Finance

- Public Accounting
- Corporate Accounting
- Tax Accounting
- Entrepreneur
- Professor
- Non-Profit
- Information Technology



Some Keys to Success

- Strong desire to succeed
- Strong work ethic
- Ability to handle confidential information
- Flexible
- Perseverance
- Ability to network (socially acceptable)
- Be politically astute
- Technically competent

Some Necessary Skills

- Good knowledge of accounting and finance
- Excellent computer skills
- 10-key by touch
- Attention to detail
- Strong organizational skills
- Excellent communication skills
- Strong analytical skills

Some Necessary Skills, continued

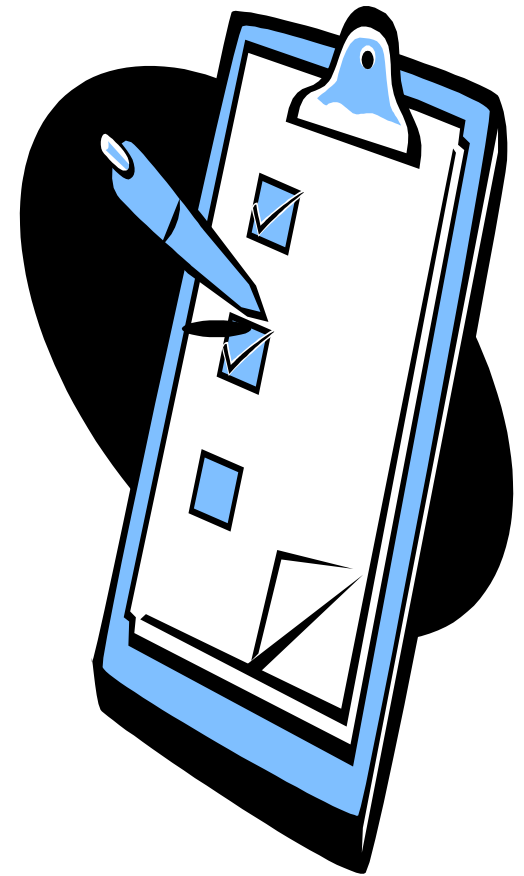
- Excellent project management skills
- Ability to handle multiple things/projects at once
- Strong leadership skills
- Know how to coach and develop others
- Ability to build great teams
- Ability to think strategically

Some Rewards

- Financial prosperity
- Access to confidential and proprietary information
- Exposure to: Diversity; Senior leaders; Various technology systems
- Travel
- Network with like-minded professionals
- Multiple job opportunities

Some Take-Aways for You

- Know:
 - Yourself
 - What success looks like to you
 - Your corporate landscape
 - What skills are in demand
- Keep current



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Questions

